

REP HEADLINE# 6392189 TRF# 338472 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 15.45  
\*\*\* CHANGES \*\*\* \*\* WPXI-TV \*\*\*

ADV # 017097 ADV. NAME POLI/D FREED/R/ATG/PA REP.# OFF.# 18 SALESMAN #  
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME  
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR  
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6392189 CLASS: NATL. LOCAL REGIONAL  
PRDCT D FREED FOR AG EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT23/12 NOV3/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 15.45

REP: TO JEN  
FR LINDSEY FOR CHERYL  
ADDED LINE 22  
TTLS \$37,575  
PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	A		330P-700P	30	5	\$5,000.00	11/3	11/3	1		SAT	1

OCT/12 32575.00 NOV/12 \$5,000.00  
CONTRACT TOTAL 37575.00  
TOTAL SPOTS 38

MARKET TOTALS \$125,288 WPXI 26% KDKA 32% WTAE 30% WPGH 9% CABL 0% WPCW 3% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE